



INTERNATIONAL CARGOBIKE OF THE YEAR

What will be honoured?

Prizes will be awarded to companies in the cargo bike-industry which provide innovative and professional equipment for the growing segment of cargo bike-logistics and -transport with or without electrical support. The prize will be awarded by LOGISTRA magazine of HUSS-VERLAG.

Who is allowed to take part?

This year every exhibitor of the International Cargo Bike Festival (www.cargobikefestival.com) in Nijmegen/Netherlands from (24.-26.4.2020), is able to put themselves forward for the award.

Which categories will be awarded?

1. **Light Cargobikes** (up to 100 kg payload, primarily single-track)
2. **Heavy Cargobikes** (over 100 kg payload, primarily multi-track)
3. **Cargobike-Trailer** (inkl. Boxes)

How does it work?

Once candidates return their application forms, a testing process will take place in Nijmegen, clearing questions about the product, the technical details and also including short test rides. Products will be evaluated by jury members and honoured in a ceremony on Saturday afternoon 25th of April at the International Cargo Bike Festival. There will be publication about the event in advance and following to the show online as well as in print version of LOGISTRA and other publications of HUSS-VERLAG.

Who are members of the Jury?

1. Johannes Reichel, Ressortleiter Test + Technik, LOGISTRA, Specialist sustainable Citylogistics
2. Satish Kumar Beella, Lector engineering & Product development at The Hague University of Applied Sciences
3. Marieke Snoek, CEO of Cycloon Post & Fietskoeriers and co-founder of Fietskoeriers.nl:
4. Thomas H.L. Schmitz, Radlogistik Verband Deutschland e.V. (stellv. Vorstand), Schmitz & Bramer GmbH (VeloCARRIER Mainz)

What will be charged for participation?

The participation on "International Cargobike of the Year" itself is for free, but there are fees for exhibiting and having a stand at the show to be cleared independently with the ICBF organisation.

Kontakt: johannes.reichel@hussverlag.de (Redaktion/Orga); christian.kutscher@hussverlag.de (Media Sales)